

100% Percentage of trucks sold over the last 10 years that are still on the road.*

99%

98%

97%

96%

95%

CHEVY

FORD

TOYOTA

NISSAN/DATSUN

More than 98% of all Chevy trucks sold in the last 10 years are still on the road.

Over the years, no other truck is that dependable, foreign or domestic.

“Best full-size pickup in initial quality”—J.D. Power and Associates.†

“Best truck line overall in sales satisfaction”—J.D. Power and Associates.**

No deductible, 3-year/36,000-mile Bumper to Bumper Plus Warranty.††

Chevrolet. The Most Dependable, Longest-Lasting Trucks.

LIKE A ROCK



For more information call 1(800)962-2868.

*Based on full-line truck company registration data 1982-1991. †J.D. Power and Associates® May 1992 Light Truck Initial Quality Study.™ Study based on a total of 10,475 consumer responses indicating owner-reported problems during the first 90 days of ownership. **J.D. Power and Associates 1992 Light Truck Sales Satisfaction Study.™ Study based on 1992 model year vehicles and a total of 11,051 consumer responses. ††See your Chevrolet dealer for terms of this limited warranty. Chevrolet and the Chevrolet Emblem are registered trademarks and Chevy is a trademark of the GM Corp. ©1992 GM Corp. All Rights Reserved. Buckle up, America!